

DR. MICHELLE J. MASSA, DC, CEES

EDUCATION

2007 **Life Chiropractic College West**

Doctor of Chiropractic

- Breakthrough Scholarship recipient – Implemented & designed weight management program for adolescent females from 2004-2007
- Activities Coordinator
- Concentration in Gonstead & Activator techniques

2004 **Florida Atlantic University**

Bachelor of Arts - Psychology

- Cum laude
- Adolescent & Neuropsychology research

CHIROPRACTIC EXPERIENCE

2016-Present **Life Chiropractic College West**

Compliance Officer

- HIPAA Privacy Officer, HIPAA training for faculty, staff and interns, HIPAA audits & HIPAA sanctions, review/enhance privacy-related policies and procedures.
- Maintaining all policies and procedures within CCE regulations.
- Disciplinary record keeping, investigator and sanctions.
- Authorship of Health Center policies.
- Revise and update Health Center procedures manual, forms and templates used in Intern education.
- Plan, oversee and support Medicare related audits.
- Execute interim audits or readiness assessments related to security and privacy.
- Participate in a combination of areas of the Health Center observing patient care & performing one-on-one case management reviews.
- Instruct incoming Interns on the policies & procedures of the Health Center.

2015-2016 **Life Chiropractic College West**

Health Center Floor Doctor

- Teach and assess all required skills and competencies as described by the CCE to ensure that all care including history, exams, x-rays and other studies, adjustments and all ancillary care and all referrals, are preformed within the accepted standards of care.
- Participate in a combination of areas of the Health Center observing patient care & performing one-on-one case management reviews.
- Participate in all Health Center competency testing, faculty meetings, committees and in the planning and implementation of strategies to improve

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teaching and patient care.

- Oversee and manage the care of both student patients and out patients, to assist, assess and approve the interns' ability to develop relevant diagnoses, management plans, goals of care and prognoses in the CMR process.
- Participate in Health Center committees (CMR Work Group) and in the planning and implementation of strategies and procedures to improve teaching at the LCCW Health Center.
- Teach and assess all required skills and competencies as described by the CCE.

2015-2016

Life Chiropractic College West

Adjunct Faculty

- Psycho-Social Health lecture
- Correlative Chiropractic lab
- Gynecology lecture
- Instruction, supervision and evaluation of students in the classroom and laboratory setting as well as course assessments for the department.
- Current Research: Ergonomics & Injury prevention for Chiropractors

2016-2016

Rise Bodyworks

Chiropractor & Weight Loss Coach

- Manual adjusting and manual Myofascial Release with adjunctive rehabilitative exercises
- Sports-based multidisciplinary practice

2015-present

Healthy Families Chiropractic

Chiropractor

- Manual adjusting with use of the Arthrostim & Vibracursor
- Energy-healing based multidisciplinary practice

2011-Present

Living Right Chiropractic

Chiropractor

- Spinal & Extremity Chiropractic care
- Manual & Instrument based myofascial release with adjunctive rehabilitative exercises
- Family care practice

2014-2014

Baker Family Chiropractic

Chiropractic Associate

- Provide specific chiropractic care management for children and adults.
- Develop relationships & provide coach, counsel & training to the administrative staff.
- Establish, develop, and manage internal and external marketing campaigns.
- Collaborate with other complementary practitioners, chambers of commerce

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and community service organizations to develop networking and referral relationships.

2008-2010

Chauss Chiropractic, Inc.

Lead Chiropractor

- Specializing in family care & weight management.
- Full body chiropractic care, including extremity adjusting and tissue work.
- Rehabilitation through postural exercises and stretching.
- Medifast Program Manager

HEALTHCARE EXPERIENCE

2012-2014

Kaiser Permanente GSAA

Ergonomic Specialist – Workplace Safety

- Plan, direct and oversee District wide workplace safety projects including: Summer of Safety campaign, Physician Ergonomic Fair, Safe Assist Patient Handling Equipment program, New Hire WPS training class & Recess program
- Develop relationships & provide coach, counsel & service to High Risk Department managers
- Facilitate Systems of Safety, Level 1 Ergonomic Evaluator, SAPHE, New Hire, & Body Mechanics training classes
- Developed the Body Mechanics training class for the labor population
- Collaborate with other districts on workplace safety programs & projects on a regional level
- Collaborate with other Best Place to Work (Live Well/Be Well) departments on workplace safety campaigns
- Conduct injury investigations
- Work with managers on developing Safety Plans with an emphasis on processes, procedures, work-flow and staff management
- Develop image and internal public affairs perception among employees
- Project Management & outcomes tracking for Summer of Safety Campaign
- Attend and participate in district level workplace safety meetings providing status reports and updates on injury counts and status of current initiatives
- Attend and facilitate department level workplace safety meetings working in a labor/management partnership in regards to workplace safety measures
- Conduct Level 2 Ergonomic evaluations and follow up as needed
- Job Analysis project of TPMG Bariatric Surgeons

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2011-2012

Kaiser Permanente GSAA

Senior Health Educator – Nutrition & Weight

- Processes and procedures for the Medical Weight Management & Bariatric Programs
- Administration, promotion, course content and facilitation Medical Weight Management, Healthy Weight, Bariatric Overview & Support, Nutrition & Oncology classes.
- Oversee Adult Weight Management educators
- Healthy weight collaborative, Super obese workgroup, Workplace safety team.
- Developed ReVitalize program for Medical Weight Management.
- Developed new Medical Weight Management curriculum & presented at monthly facilitator webex.
- Participated in the workgroup to revamp Healthy Weight curriculum.
- Facilitated Active Weight Loss & Lifestyle/Maintenance classes.
- Increased sales for Medical Weight Management program.
- Created podcast script for Oncology & Nutrition class.

2010-2011

Kaiser Permanente DSA

Senior Health Educator – Medical Weight Management

- Processes and procedures for the Medical Weight Management Program
- Evaluation, design & implementation of the Lifestyle/Maintenance Phase of the Medical Weight Management Program at multiple facilities within the DSA.
- Oversee Medical Weight Management educators & support staff
- Facilitated Active Weight Loss & Lifestyle/Maintenance classes.
- Guest Speaker as a Doctor of Chiropractic.
- Increased sales and came in second in Northern California Region for conversion rates in Orientations.
- Developed new Weight Management handouts & presented at monthly facilitator webex.

ADDITIONAL TEACHING EXPERIENCE

2009-2011

East Bay Baby Sign Language

Facilitator & Co-founder

- Baby Sign language for children birth through 4 years of age.

2010-2011

Viva El Espanol

Spanish Teacher

- Level 3 Spanish at Lafayette Elementary.
- 1st through 5th grade students

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2004-2006 **Bally Total Fitness**
Group Fitness Instructor – Danville & Blackhawk locations

BUSINESS & MANAGEMENT EXPERIENCE

2002-2007 **Butterfly Fitness, Inc.**
President, Fitness Trainer & Nutrition Coach

- Long term weight management program
- Emphasis on Postural work through Transcendence™.

1999-2002 **Lady of America, Corp.**
Sales Manager – Weston, Davie, Hollywood

- Maintain sales targets and profit margins
- Project management of sales force efforts
- Human Resources

1998-1999 **Club Fit, Inc.**
Manager of Group Ex Dept, Asst. Manager of Personal Training dept.

- Marketing & Advertising of weight loss packages
- Develop Internal & external marketing projects
- Human Resources

1997-1998 **What A Concept, Inc.**
Marketing Coordinator – Marketing/Advertising

1996-1998 **Topper Boutique**
Third Key, Assistant Manager – Sawgrass location

LANGUAGES

ENGLISH & SPANISH

CERTIFICATION

2013-2018 **Matheson & Associates**
Office Ergonomics Evaluator

ORGANIZATIONS

2014-2016 **Kiwanis International**
San Ramon Valley Chapter

- Danville 4th of July Parade co-chair
- Membership committee

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- Board of Directors

PUBLICATIONS & POSTERS

- M Massa, J Cortes, K Mooney, B Laursen, W Furman (2004). Social Acceptance as a Function of Adolescent Relationships with Mothers, Friends and Romantic Partners. *Florida Atlantic University & Denver University*
- J Taft, M Massa, F Matos, A Yasim, M Rosselli (2004). Famous Faces Naming Ability with or without Semantic Interference using a Stroop-like Paradigm. *Archives of Clinical Neuropsychology*, 18 (2003) 687-807